

WIN BY MOBILIZING YOUR WORKFORCE *in the* **BYOD ERA**



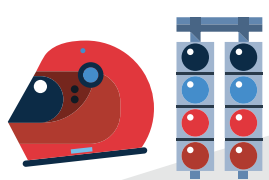
Workforce mobility comes with the promise of boosted business and employee productivity, outcomes that every organization is striving for. But, as BYOD becomes more prominent in the workplace, finding a way to manage, proliferate, and secure both personal and corporate devices is becoming more complex.

THE IDEA OF “MOBILITY” IS CHANGING



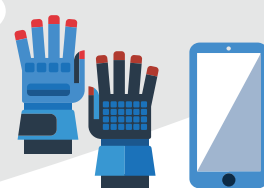
WORKFORCE

Increased expectations for productivity and style



WORKPLACE

Flexibility to work anywhere



WORK STYLE

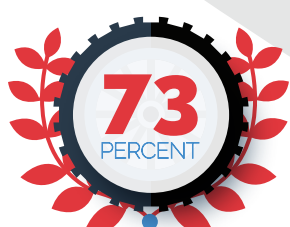
Blurring of professional/ personal lives

MOBILITY TRENDS

*Accenture Mobility CIO Survey: Business Opportunities in the Maturing Mobility Market, SMB Group: Mid-market Mobile Solution Adoption



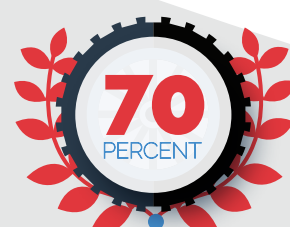
of CIOs say that mobility would significantly improve customer interactions*



of CIOs believe mobility will impact their business as much (or more) than the Internet Boom*



of CIOs plan to make changes in their business to better incorporate mobility*

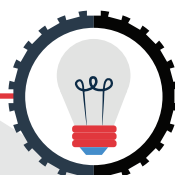


of CIOs say mobility is the most disruptive technology they are dealing with*

WHAT YOU NEED TO MOBILIZE YOUR WORKFORCE

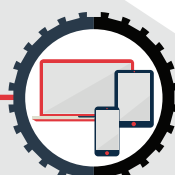
To create a mobility solution that adapts to the changes in the workforce, workplace, and styles in which people work, organizations need:

APPLICATIONS



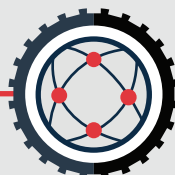
With great user experience, design, and back-end integration

DEVICES & MANAGEMENT PRINTING



Providing and managing devices, supporting BYOD, and multiple OS

CONNECTIVITY



Scalable network connectivity to keep up with data demands

SOFTWARE



Agile ways to support line-of-business requests for new apps

INFRASTRUCTURE & SECURITY DEMANDS



Secure infrastructure with scale and efficiency to support

70
PERCENT

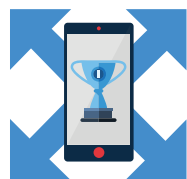
of progressive organizations who adopted mobility say their investment is paying off.*

MicroAge has the expertise and partnerships in place to support unique mobility needs. With HP and our other partners, we are helping clients take advantage of mobility and:

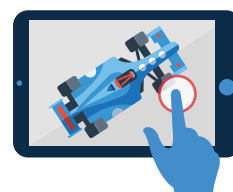
MOBILITY SHOULD BE A TOOL FOR YOUR ORGANIZATION, NOT A BYOD NUISANCE



Secure Company Information



Provide Scalable Employee Mobility



Create Seamless BYOD User Experiences

TAKE THE FIRST STEP IN CREATING A WINNING MOBILITY STRATEGY

As you already know, the world is going mobile. But, the good news is MicroAge has the technology partners and expertise to get you moving. Whether it's finding the right devices or supporting BYOD, MicroAge can help you cross the finish line.

Learn more by calling us at 800-544-8877, or visit MicroAge.com/Mobility to see how we've helped some of our other clients with mobility solutions.

MicroAge
The IT Solution Experts

