

### UNITRENDS ENTERPRISE BACKUP<sup>TM</sup>

#### Simply Scalable™

Unitrends Enterprise Backup software is shaping a new era of modern business continuity by assuring the recovery of your IT assets anytime, anywhere.

This solution is available as a virtual appliance for Microsoft Hyper-V and VMware vSphere. But unlike many competitive solutions, Unitrends Enterprise Backup protects your virtual and physical infrastructure, and extends that coverage from on-premise to second site or cloud environments.

It is also Simply Scalable<sup>™</sup>, meaning that you can manage multiple Unitrends physical and virtual appliances from a single pane of glass.

# Play IT Safe

"When we spin up a new VM, it's automatically backed up. I don't have to touch the Unitrends box. That's huge for us.<sup>33</sup>

> Philip Moya San Antonio Kidney Disease Center

Unitrends Enterprise Backup provides:

- Backup designed for your assets, instead of the other way around: Support for over 100 versions of servers, storage, operating systems, hypervisors, and applications, including NAS, SAN, Windows, Linux, Mac OS X, AIX, Solaris, iSeries, SQL, Exchange, Oracle, VMware, and Hyper-V.
- **Flexible recovery strategies:** Instant spin-up recovery and granular recovery as well as similar and dissimilar physical and virtual bare metal that allows you to perform P2P, V2P, P2V, and V2V recovery.
- **Replication and disaster recovery:** Support for replication to a private cloud/ secondary site or to Unitrends Cloud™.
- Flexible data protection strategies: Incremental forever with synthetics for VMware and Hyper-V (as well as some physical environments.) Fully customized configurations of backup strategies including full/full, full/differential, full/incremental, and completely "create it yourself" strategies. And as if that weren't enough, we offer both single and multiple server job scheduling.
- **Global deduplication and CBT:** Compression and deduplication across multiple storage devices via our advanced storage virtualization and thin provisioning capabilities that are built-in to our virtual appliances. CBT (Change Block Tracking) supported on both Microsoft and VMware hypervisors to eliminate redundant data as well.
- **Instant recovery:** Failover virtualization that gives you instant recovery for VMware and Windows.
- **Near-continuous data protection:** World class RPO (Recovery Point Objectives), enabling backups to be performed as often as once every 60 seconds.
- **Archiving:** make the most of your WAN: Built-in disk, tape (if the hypervisor supports it), NAS, and SAN rotational and fixed archiving of tertiary backups that works alone and with replication.
- **Radically simple and adaptive user interface:** Easy to use without sacrificing click minimization for experienced users, all with virtually no wizards.

- Virtual appliance for virtual, physical, and cloud-based environments
- Enterprise-level heterogeneous backup
- VMware Certified Application Recovery V-CAR)
- Global deduplication and CBT
- Integrated dissimilar bare metal recovery for physical and virtual servers
- Intuitive, federated, web-based user interface
- Cloud-based disaster recovery
- Instant Recovery with failover virtualization
- High-performance
  rotational archiving



## What's New in Unitrends Enterprise Backup 7.4

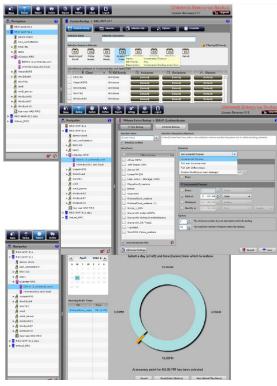
- VMware Certified Application Recovery (V-CAR): New integration between Unitrends physical and virtual appliances and ReliableDR lets you certify the recovery of applications within your vSphere backups. With the optional V-CAR feature add-on, ReliableDR orchestrates instant recovery on Unitrends appliances and allows for pushbutton failover when you need to recover applications, locally or across data centers. Industry leading DR governance, orchestration and automation is now enabled for Unitrends appliances to give you predictable application recovery plans.
- **100% improvement in data retention and 10X faster replication:** Increased retention and faster replication resulting from enhanced deduplication characteristics of a new unified bare metal/master backup type.
- Unitrends Bridge™: Transformation of physical Windows systems into virtual machines with this one-click physical to virtual (P2V) feature. Enables instant recovery and considerably drives down recovery time objectives (RTOs) for physical as well as virtual backups. Brings Windows Instant Recovery support to Unitrends Enterprise Backup, complementing the popular VMware Instant Recovery technology.
- **100% RTO advancement:** Eliminating the need to restore bare metal and then file-based backup significantly reduces RTO for physical windows recovery. In addition, Unitrends has new physical and virtual GOS-level UEB Windows Instant Recovery (WIR) capabilities. The company remains the only industry vendor offering both GOS- and HOS-level instant recovery.
- **Cisco UCS (Unified Computing System) Bare Metal Backup–certified by Cisco.** Drastically reduce the time it takes to recover Cisco UCS by upwards of 10 hours. Unitrends Enterprise Backup 7.4 not only protects the physical and virtual machines running on the platform, but the configuration information as well.
- **50% to 200% acceleration in archiving:** Expanding unmatched D2D2x archiving capabilities, 7.4 introduces a parallel configuration that enables multiple jobs to execute concurrently.
- Industry-leading support of a wide range of data center assets: Our commitment to supporting your unique mix of assets continues in 7.4 with Oracle 12c support and enhanced Linux distribution support.

## Licensing Options

#### No Limits Licensing<sup>™</sup>

Imagine ultimate backup freedom with Unitrends No Limits Licensing that boasts no per client fees, no per agent fees, no per operating system fees, no per application fees and no new release fees.

- Per-socket for host-level protection of virtual environments.
- Per-server for bare metal and operating system-level protection of physical environments.
- Per-server for application-level protection of virtual or physical environments. Please note: for virtual servers that are VSS-aware, applicationlevel protection is available. However, more flexible application-aware backup is an option as well.



Try Unitrends FREE. Download the trial at: www.unitrends.com/products/software/download