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HPE 3PAR StoreServ capacity efficiency benefits Start thin:

Just-in-time, reservationless thin provisioning eliminates pre-allocation and pooling

- HPE 3PAR Virtual Copy software enables reservationless snapshots that only consume capacity for changed data
- HPE 3PAR Thin Clones software instantly creates non-duplicative VM clones for Microsoft® Hyper-V and VMware® ESXi
- System-wide striping simultaneously allows high disk utilization and performance
- RAID 50/60 uses granular, 1 GB chunklets instead of disks for increased capacity efficiency

Get thin:

- The new HPE 3PAR Gen5 Thin Express ASIC features a new deduplication engine to power inline dedupe for block and file compaction without compromising performance or scale
- HPE 3PAR Thin Deduplication software with Express Indexing delivers inline, block-level deduplication without performance or capacity inefficiency tradeoffs
- Built-in, zero-detection mechanism drives efficient inline zero block deduplication at the hardware layer
- HPE 3PAR Thin Conversion software leverages zero-detection to drive inline, hardware-accelerated "fat-to-thin" volume conversions

Stay thin:

- HPE 3PAR Thin Persistence software reclaims allocated but unused space associated with deleted data within volumes
- Inline deduplication increases capacity efficiency, protects flash performance, and extends flash media life span
- HPE 3PAR Thin Copy Reclamation reclaims unneeded space from snapshots and remote copies provisioning

Use data compaction to start thin, get thin, and stay thin

More energy efficient, more compact, and more predictable than spinning drives, the data center of the future runs on flash. All-flash arrays are capable of giving you incredible performance in a superbly efficient and increasingly cost-efficient package. However, getting the most out of your flash investments requires not just a flash-optimized hardware architecture, but a software stack optimized for flash. With a flash-optimized hardware and software architecture that includes unique efficiency mechanisms like thin provisioning, ASIC-based block-level deduplication, and space reclamation, HPE 3PAR StoreServ Storage has you covered.

With the new Gen5 Thin Express ASIC, HPE 3PAR StoreServ Storage continues to set the gold standard for hardware-accelerated thin technologies that drive up capacity efficiency and extend flash media life span. These technologies, combined with the industry's largest flash drive, bring the cost of all-flash storage down to \$1.50 USD per usable gigabyte¹ and open up new possibilities for using flash to accelerate all of your applications.

Whether you choose a midrange flash array or an enterprise flash array, an all-flash configuration or a converged flash system that also supports spinning media, HPE 3PAR StoreServ Storage offers a modern architecture that extends your flash storage investments without compromising performance, resiliency, or Tier-1 data services such as local and remote replication. A flash-first hardware architecture and a software stack optimized for flash let you start thin, get thin, and stay thin to lower up-front costs and extend media life span so you can get the most out of your flash investment.

Why deduplication for primary storage?

Enterprises adopting flash to solve specific performance problems are seeing secondary benefits such as more predictable performance, lower operational costs, and greater productivity that are convincing them that flash is the choice moving forward. And as the mainstreaming of flash continues, deduplication for primary storage arrays is critical. Despite the fact that flash continues to become more and more affordable, the cost differential between solid state drives (SSDs) and hard disk drives (HDDs) still requires compaction technologies like thin provisioning and deduplication to elevate flash-based media cost-efficiency.

Widespread deployment of server virtualization is also driving the demand for primary storage deduplication. The potential benefits of deduplication correlate directly with data redundancy. For example, virtual machine (VM) images and client virtualization environments with hosted virtual desktops are both characterized by a high degree of data redundancy, meaning that these are two use cases where primary deduplication fits well.

The main issue that primary deduplication typically faces is that, particularly in virtualized

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The key enabling mechanisms for HPE 3PAR Thin Deduplication with Express Indexing

HPE 3PAR Gen5 Thin Express ASIC features a new dedupe engine that powers inline deduplication for block/file compaction without compromising performance or scale.

- Built-in data signature generation and bit-to-bit compare on match protect data integrity
- Hardware offload engines identify duplicated data without impacting performance or latency
- Fast lookup tables store location pointers to accelerate data access

environments, primary storage arrays are subjected to unpredictable performance demands that can require simultaneously low latency and high throughput. The impact of deduplication on performance is determined by various parameters such as whether deduplication takes place inline or as a background process and the level of granularity used for deduplication operations. This means that deduplicating data at a fine level of granularity while simultaneously delivering space savings improvements generally requires a lot of CPU processing power and memory—more than most primary storage arrays have to spare. This can force tradeoffs that restrict the overall efficiency of primary deduplication.

Designed for mission-critical environments, HPE 3PAR StoreServ Storage offers the only solution in the industry that uses built-in, silicon-based mechanisms and a patented technology to protect flash performance while delivering extremely efficient, highly granular block-level deduplication.

Unlike other approaches, HPE 3PAR Thin Deduplication software performs a full check on all data before marking it as duplicated, which is essential to ensuring data integrity for mission-critical environments. To understand how this approach is unique and why it's superior, it is important to first understand how HPE 3PAR Thin Technologies drive data compaction through features that provide a broad range of capacity efficiency benefits and leverage hardware acceleration to preserve high performance and ensure the resiliency demanded of Tier-1 storage.

HPE 3PAR Thin Technologies for data compaction

Compaction technologies such as thin provisioning and thin reclamation offer efficiency benefits for primary storage that can significantly reduce both capital and operational costs with spinning media and SSDs. However, thin technologies can vary widely in how they are implemented, and this can greatly impact the ability to reduce capacity requirements and extend SSD life span without forcing performance tradeoffs. Not only is HPE 3PAR StoreServ Storage viewed as the industry's thin technology leader, but third-party testing and competitive analysis confirm that HPE 3PAR StoreServ offers the most comprehensive and efficient thin technologies among the major enterprise storage platforms.²

Unlike competitive offerings, the "thin" mechanisms unique to HPE 3PAR StoreServ Storage allow the platform to offer a range of thin technologies that do not require pre-planning or up-front space reservations. These technologies can reduce capacity requirements by 50 percent or more through data compaction. In addition, these data compaction technologies protect SSD performance and extend flash media life span while ensuring resiliency.

HPE 3PAR Thin Technologies—including HPE 3PAR Thin Provisioning, Thin Conversion, Thin Deduplication, Thin Clones, Thin Persistence, and Thin Copy Reclamation—achieve data compaction through leveraging built-in hardware capabilities and Express Indexing.

- Inline, real-time HPE 3PAR Thin Conversion only available with HPE 3PAR StoreServ Storage provides simple data mobility across clusters or generations of storage systems without downtime, completely changing IT refresh cycles.
- HPE 3PAR Thin Persistence and Thin Copy Reclamation apply these unique mechanisms to ensure that capacity remains thin by reclaiming allocated but unused space at a granular level.
- HPE 3PAR Thin Deduplication and related HPE 3PAR Thin Clones software take thin
 efficiency to the next level when used with flash arrays or any system with an SSD tier.

Enterprise-class deduplication

HPE 3PAR Thin Deduplication software is able to deduplicate data inline with a high degree of granularity to provide capacity efficiency that is superior to other approaches without monopolizing CPU resources or compromising data integrity.

- 2. 3 HPE Thin Technologies: A Competitive Comparison, Edison Group 2012. h20195.www2.hp.com/V2/ GetDocument.aspx?docname=4AA4-4079ENW&cc=us&lc=en.
- 4. 5 As compared to not using data compaction technologies. Based on a 4:1 data compaction ratio.

HPE 3PAR StoreServ Storage employs purpose-built HPE 3PAR Gen5 Thin Express ASICs at the heart of each controller node. These ASICs feature efficient, silicon-based mechanisms to drive inline deduplication, including a dedicated deduplication engine. The ASICs generate and assign signatures to each unique incoming write request.

Express Indexing, a mechanism that accelerates data signature comparison, is used for ultra-fast detection of duplicate write requests in order to preventing duplicate data from being written.

With this solution, the CPU-intensive jobs of calculating signatures for incoming data and verifying reads are offloaded to the ASICs, freeing up processor cycles to deliver advanced data services and service I/O requests. This hardware-assisted approach enables inline deduplication that carries multiple benefits, including increased capacity efficiency, flash performance protection, and flash media life span extension.

HPE 3PAR StoreServ Storage with Thin Deduplication software is the only solution in the industry that uses silicon-based signature generation, allowing inline deduplication to take place while protecting flash performance levels. Best of all, it's built into the HPE 3PAR Operating System, so comes at no additional cost.

Free up flash capacity with HPE Express Protect

One of the best ways to get more out of your all-flash HPE 3PAR StoreServ Storage system is to offload snapshot data to cost-effective, deduplicating HPE StoreOnce Systems using a feature called Express Protect, available with HPE StoreOnce Recovery Manager Central (RMC) software. This feature gives your applications additional protection, accelerates recovery, and makes your flash array more efficient through cost-effective, off-array snapshot data retention.

With Express Protect, you can create application-consistent snapshots on your array and back them up directly to an HPE StoreOnce physical or virtual appliance without involving a media server or backup agent software.

With no load on the array, no media server, and no dependency on backup software to move data, recovery time objectives (RTOs) are decreased to seconds or minutes. Elimination of the media server and associated backup software also means greater simplicity and significantly lower cost as there is no capacity-based licensing involved. But that's not all. You also get additional protection against file loss or data corruption beyond the oldest snapshot stored on your array. And since your snapshot data resides on the StoreOnce appliance and not your array, you aren't consuming valuable flash capacity. You also get protection against a wider range of failure scenarios such as storage platform outages.6

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⁶ See ESG, Examining the Benefits and Strategic Impact of HPE's Converged Storage Vision, December 2014.