

## AirWatch Enterprise Mobility Management

The only thing growing faster today than the volume and variety of mobile devices is the expectation of users and lines of business. Mobility remains a top strategic opportunity, due to the potential to make an enterprise more competitive, whether by making employees more productive or engaging with customers in innovative ways. Enterprise mobility gives users a seamless experience across multiple devices, delivering a secure digital workspace for business critical applications, safely enabling BYOD and establishing a platform that scales to support new processes to serve a more mobile workforce. AirWatch® sees gaining control over the proliferation of devices through unified security and management as a key first step. Our enterprise mobility management platform provides IT with an opportunity to enable business process transformations, drive new revenue streams, and create memorable new ways to connect with customers.

### Enable End Users with a Digital Workspace

Users are accustomed to a consumer experience that is simple and convenient. These growing expectations have increased the pressure on IT to deliver the same level of ease when working with corporate apps support their workflows. AirWatch delivers a seamless experience, self-service access to apps, and the freedom to choose the devices that keep end users most productive.

- ▶ **One Identity:** VMware® Identity Manager delivers on user expectations for a one-touch access to any application from any device through a unified app catalog.
- ▶ **Corporate Resources:** AirWatch enables seamless access for end users to automatically connect to corporate networks.
- ▶ **Productivity Apps:** AirWatch delivers key business applications, including native, web, mobile, Windows and virtual apps to end user devices to ensure they maintain productivity while on the go.
- ▶ **Device Choice:** AirWatch supports smartphones, tablets, laptops, rugged, printer and peripheral devices to ensure your users have the device that keeps them productive.
- ▶ **Self Service:** AirWatch supports end user device management and controls through our Self-service Portal.

### Empower IT with a Future-proof Platform

IT administrators are challenged with how to effectively manage a growing device population and ensuring corporate data is protected on those devices. When choosing a mobility management solution, it is critical they make the right choice. AirWatch provides IT with a mobility management platform that can support their initiatives now and into the future as requirements change.

- ▶ **Endpoint Management:** AirWatch is a comprehensive mobility management platform built to manage any endpoint, across all platforms, for any use case. Our platform provides IT with powerful automation engines to be able to easily manage a growing number of devices.
- ▶ **End-to-end Security:** AirWatch protects sensitive corporate data at the user, application, device and network levels to ensure containerization and data loss prevention.
- ▶ **Enterprise Integration:** AirWatch integrates with your existing infrastructure to maximize your current investments and seamlessly extend those systems to mobile devices. AirWatch also enables businesses to deploy and develop critical business applications through our app ecosystem and development tools.

#### The Most Trusted Vendor in the Market

- Unique vision for Identity + Mobile + Network + Infrastructure
- Trusted by 16,000+ organizations, including 500 of the Global 2000
- Global presence with localized solutions in 17+ languages
- Unified endpoint management with broadest OS and device type support with same-day updates
- Suite of integrated productivity apps, app ecosystem and open app standards
- Automated compliance engine to monitor against threats
- Scalability with multitenancy and role-based access controls
- Integrated technology ecosystem and extensible API framework