

**TODAY'S WEBINAR**

**ZERO TRUST SECURITY  
SKYROCKETS AS ATTACK  
SURFACES EXPAND**

**WITH BLACKBERRY**

**WELCOME**



# ABOUT US

MicroAge is an award-winning technology solutions and services provider, specializing in IT services and cloud. For nearly five decades, MicroAge has empowered businesses to advance, secure, accelerate, and transform—moving quickly with technology changes to drive business forward.

Our consulting services division, cStor, serves as an elite team of specialized consultants who bring unique expertise to our clients in cybersecurity, data center, technology implementations, managed IT services, and more.

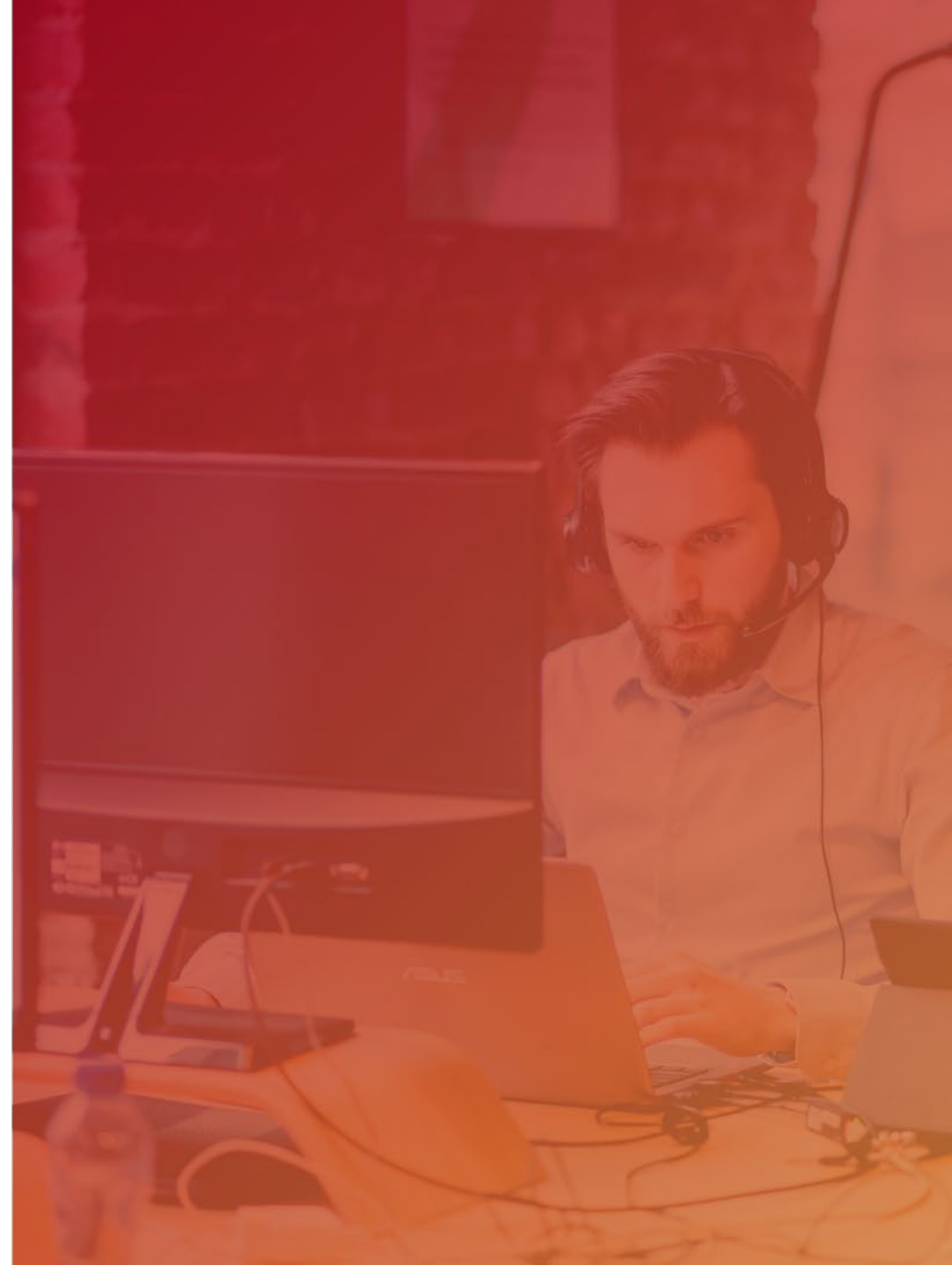
# CERTIFICATIONS

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At MicroAge, we empower our associates to keep learning to help you navigate your challenges. Our experts have experience and deep certifications including hundreds of partner certifications.



MicroAge has achieved **ISO 9001:2015** certification, demonstrating our commitment to maintaining quality systems and processes—ensuring our clients receive the best possible outcome.





# INDUSTRIES

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Every organization must transform into a technology company to remain competitive—no matter how you serve your customers. MicroAge supports organizations across verticals, brings deep expertise and professional certifications.

- Aerospace/Defense
- Agriculture/Farming
- Architectural/Engineering
- Commercial
- Communications/Telecom
- Construction
- Distribution
- Energy/Utilities
- Federal Government
- Financial/Banking
- Healthcare
- Higher Education
- Hospitality/Entertainment
- Insurance
- K-12 Education
- Legal
- Manufacturing
- Nonprofit
- Pharmaceuticals
- Real Estate
- Retail
- State & Local Government
- Technology
- Transportation/Logistics



# SOLUTIONS & SERVICES

**Every solution is tailored to meet your unique business requirements.**

With our commitment to “objective expertise,” you can rest assured that your MicroAge account executive will listen to your needs, research options and design a solution that best addresses your challenges, budget and plans for growth.

**Our portfolio of services includes:**

- Cloud
- Cybersecurity
- Data Center
- Data Migration
- Disaster Recovery
- Help Desk
- Hyper Converged Infrastructure
- Implementation
- IT Consulting
- Managed Services
- ManageWise
- Microsoft 365 & Azure
- Networking
- Power & Cooling
- Renewals & Contract Co-terming
- Software
- Staff Augmentation
- Storage
- Unified Communications
- Virtualization

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## Cybersecurity

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# Zero Trust Security Skyrockets as Attack Surfaces Expand

Ross Rosenzweig

Senior Manager, Sales Engineering

 **BlackBerry**



# *NEVER TRUST. ALWAYS VERIFY.*

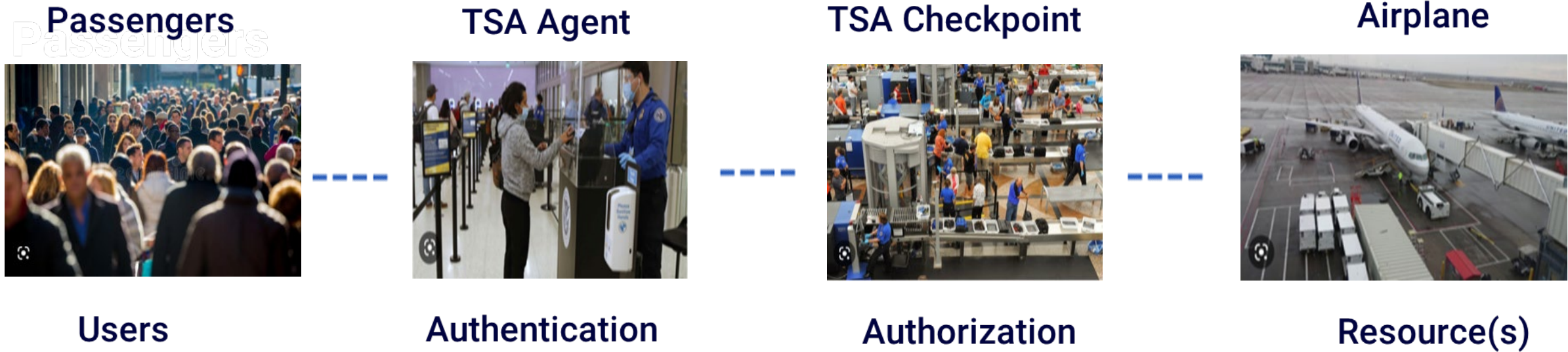
This **zero trust security model** trusts nothing and no one by default  
– including users inside the network perimeter.

Every **user, device** and **network** are **assumed to be hostile**.

**Zero trust** offers a **proactive approach and hardened defense**.

# Zero Trust Everyday Example

## Preventing Unauthorized Access to Airplanes (Resource)



# Zero Trust in the digital world

Preventing Unauthorized Access to enterprise resource(s)

Passengers  
Subjects



Users

Assets



Authentication

Policy Decision Point



Authorization

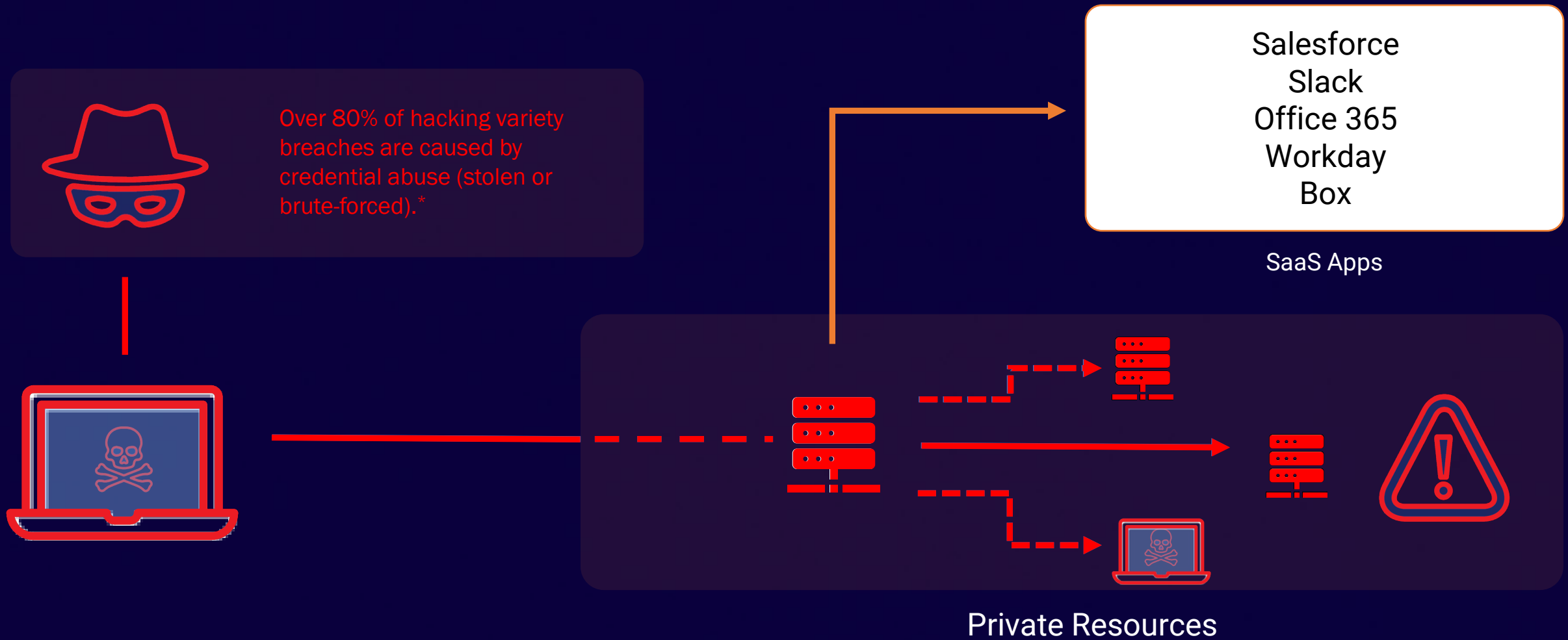
Enterprise Resource



Resource(s)



# TRADITIONAL VPN AND PERIMETER DEFENSE





# NIST 800-207 Reference Architecture Zero Trust Core

Passenger

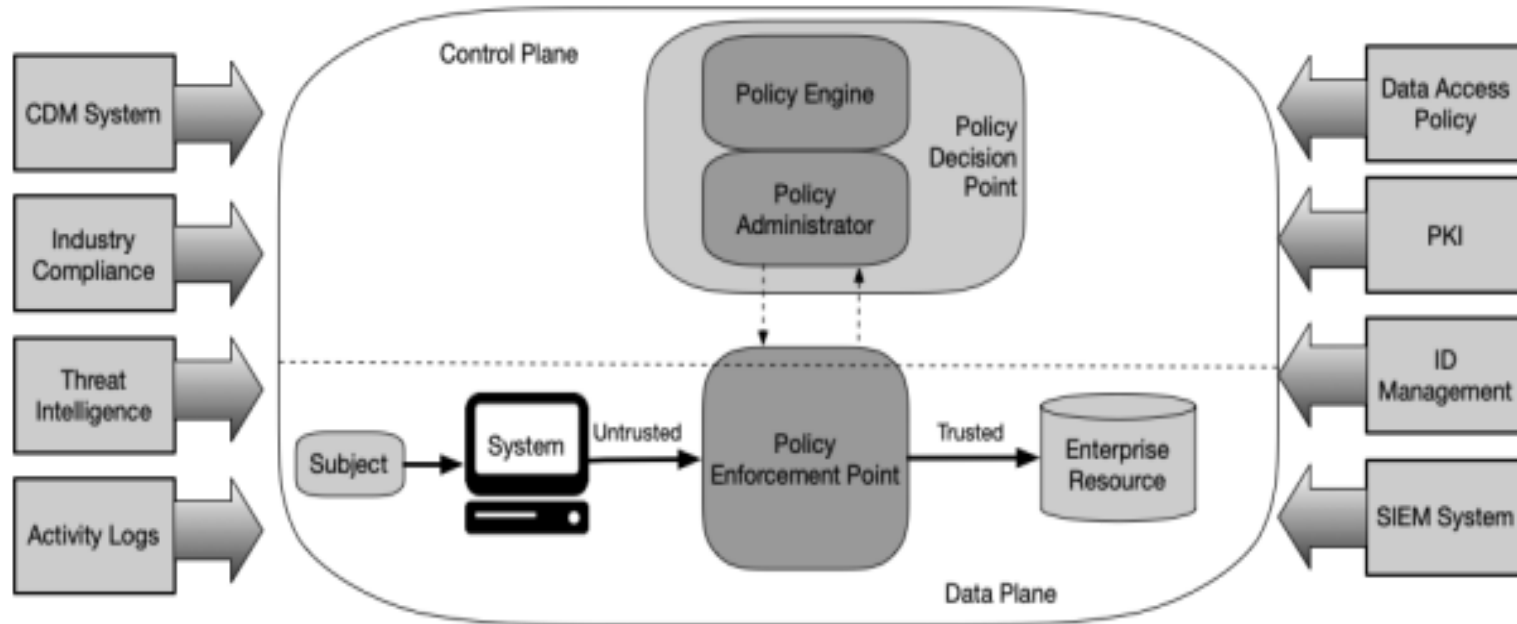
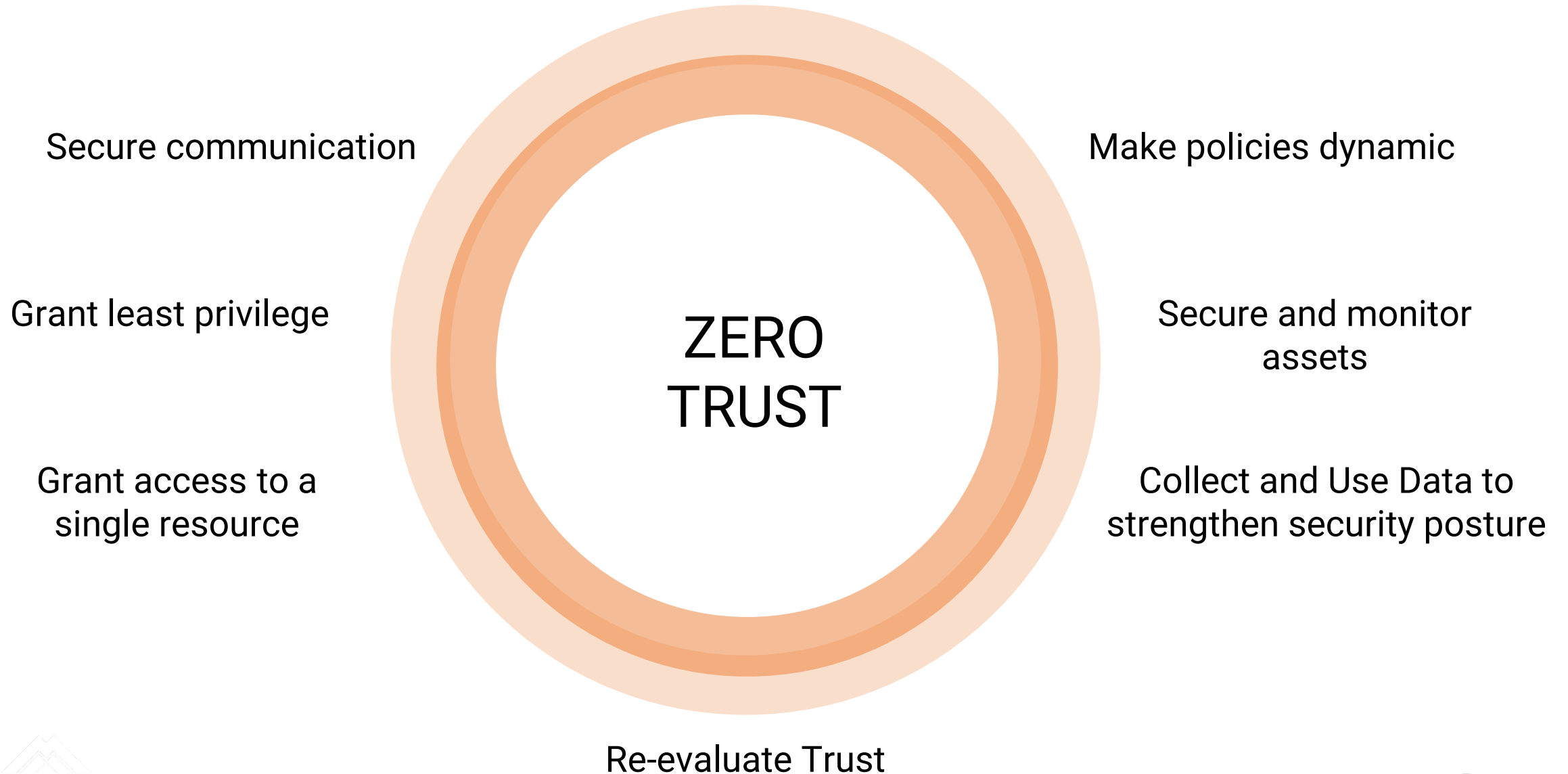


Figure 2: Core Zero Trust Logical Components

[SP 800-207, Zero Trust Architecture | CSRC \(nist.gov\)](https://www.nist.gov/sp/800-207)

# TENETS OF ZERO TRUST



# Zero Trust is a methodology backed by an ecosystem

Highly dependent on how your organization articulates identity

**FRAGMENTED  
IDENTITY**



**UNIFIED  
IAM**



**CONTEXTUAL  
ACCESS & AUTO-  
PROVISION**



**ADAPTIVE  
WORKFORCE**



Implementing Zero Trust does not entail a wholesale replacement of security infrastructure. Existing investments are valuable for the journey towards Zero Trust

# 3 Pillars to achieving Zero Trust

BlackBerry has 2 of the 3 pillars

Prerequisites

User identity and authentication

Secure Endpoint

Secure Network Access



Digital Rights Management  
Data Loss Prevention



CylanceGATEWAY™

Fast and Secure Network Access

Securely Work from anywhere





# BEGIN THE JOURNEY TOWARDS ZERO TRUST

## VISUALIZATION

Requires understanding:

ALL resources made available to users

Include both on and off prem

Inventory access points and associated risks

## MITIGATION

Once resources are mapped:

Detect and stop associated threats

Mitigate the impact of a breach

Risk mitigation involves setting comprehensive policies

## OPTIMIZATION

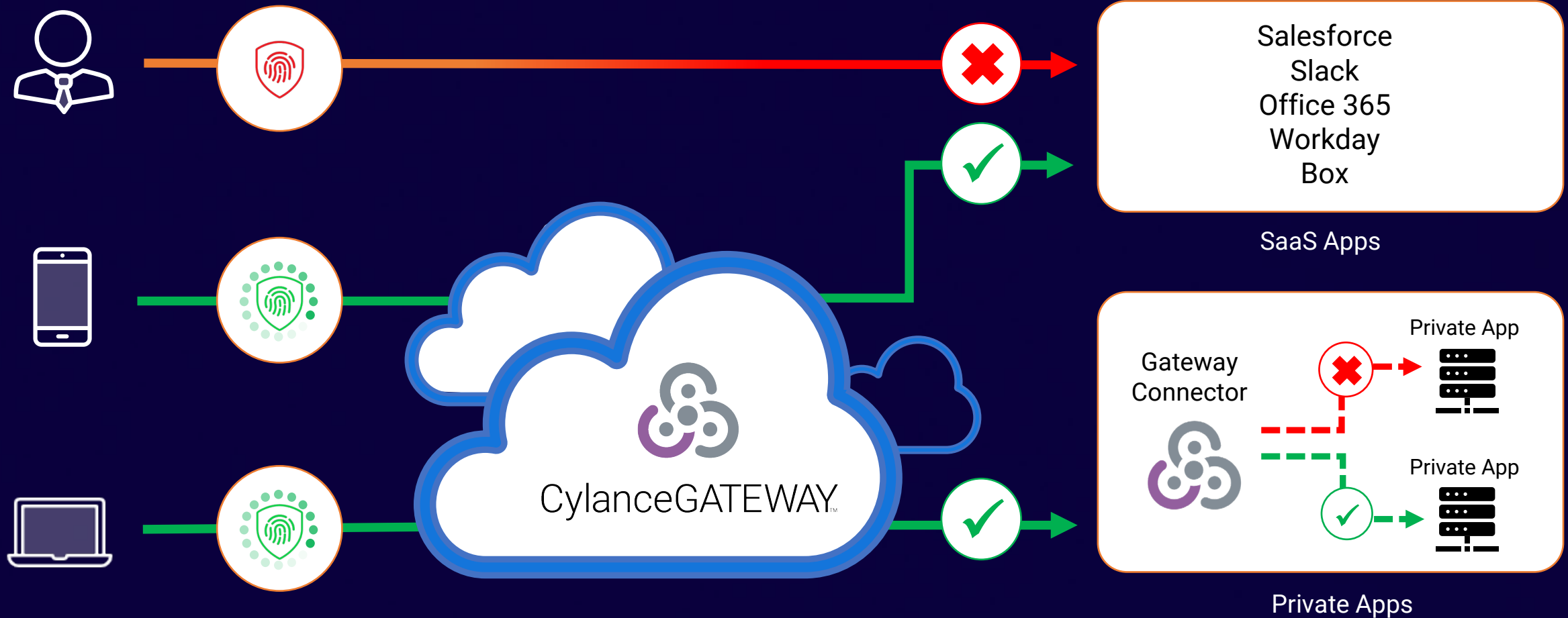
Finally, the last step....

Extend protection to entire IT infrastructure:

- all resources
- no matter the location
  - device / user

Enhance the experience of end users to make Zero Trust security seamless

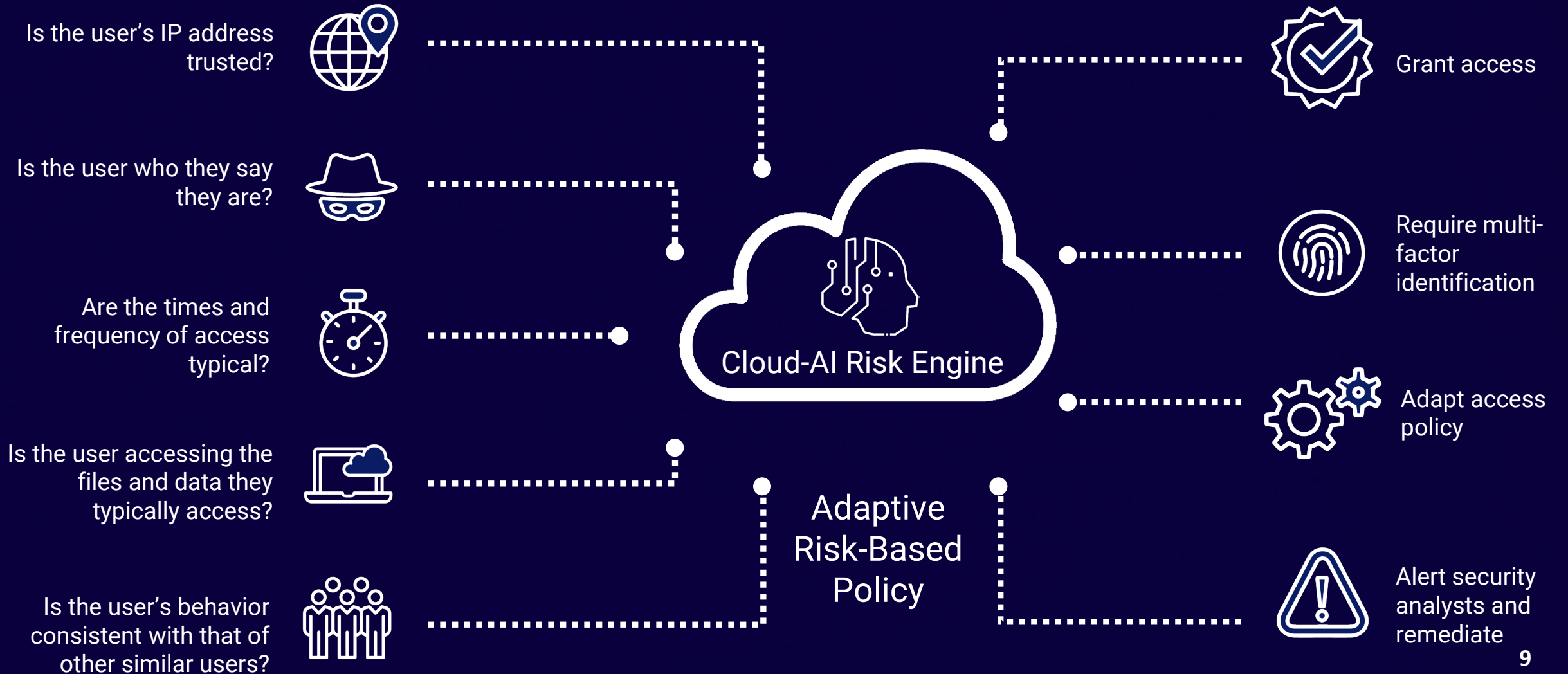
# *CylanceEdge ENSURES ONLY TRUSTED PARTICIPANTS ENGAGE IN LEGITIMATE ACTIVITY FOR A ZERO-TRUST, ZERO-TOUCH EXPEREINCE*



# CLOUD-AI TO CONTINUOUSLY ASSESS RISK IN THE NETWORK

## Potential Risk Factors

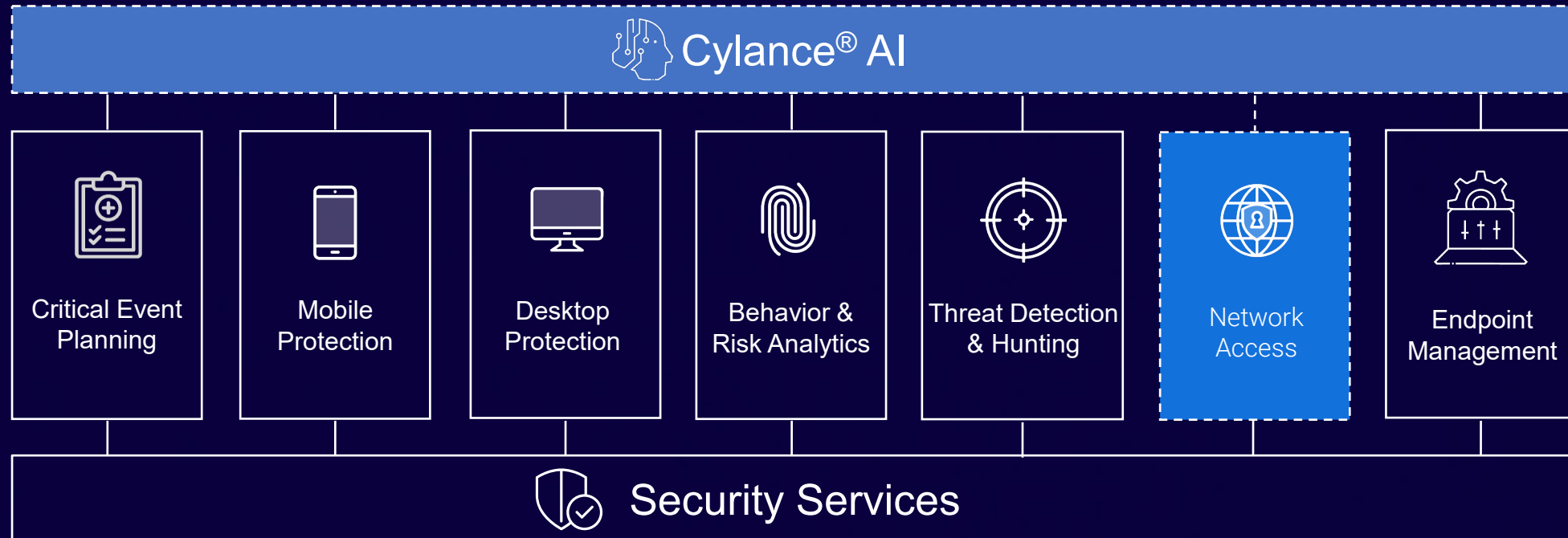
## Potential Actions



# BlackBerry Cybersecurity

*AI-powered security that works smarter, not harder*

*Prepare • Prevent • Detect • Respond*





# Q & A

# CYBER WISE 2023 SCHEDULE

TUESDAY, MAY 23

Zero Trust Security Skyrockets as  
Attack Surfaces Expand

FEATURING



TUESDAY, JUN 27

Understanding State-of-the-Art  
Secrets Management

FEATURING



WEDNESDAY, JUL 19

Hacking the Hackers: How  
Managed Detection & Response  
Can Keep You Safe

FEATURING



THURSDAY, AUG 10

Ransomware Resilience: Building  
a Robust Defense Against Cyber  
Extortion

FEATURING



WEDNESDAY, AUG 30

Cybersecurity as a Service: A Way  
to Achieve Superior Cybersecurity  
Outcomes

FEATURING



WEDNESDAY, SEP 13

Shielding Your Business: The  
Power of Proactive Managed  
Security Services from MicroAge

FEATURING



Managed Security Services

# THANK YOU

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