

# Unlock New Insights and Potential with AI-Powered **MicroAge Octem** Data Intelligence Solutions



## Data Intelligence Solutions that Unify Technology for Business Success

In today's data-driven world, businesses that harness the power of AI and data intelligence gain a significant competitive advantage. MicroAge Octem Data Intelligence Solutions help you unlock the full potential of your data, driving:

- Enhanced decision-making through data-driven insights
- Improved operational efficiency and cost reduction
- Increased revenue through optimized sales and marketing
- Better customer understanding and personalized experiences
- Faster time-to-market with new products and services
- Reduced risk through predictive analytics and forecasting
- Competitive advantage in rapidly evolving markets
- Optimized resource allocation and inventory management
- Improved compliance and fraud detection capabilities

**Our experts leverage the Microsoft stack and proven AI tools to transform your business where you need it most, from IT and sales to operations, customer experience and everywhere in between.**

### A Clear Path to Unlock New Potential

Implementing AI isn't just about technology—it's about strategy and process. Our structured, four-phase approach ensures every step of your AI journey is carefully planned and executed.

This methodical process is critical to overcoming pitfalls, aligning technology with business goals, and achieving lasting results. Now you can navigate AI adoption complexities with confidence, ensuring a smooth transition and maximizing results.

### Data Intelligence Solutions



Phase 1:  
Discovery &  
Envisioning



Phase 2:  
Data  
Integrity



Phase 3:  
Customized  
Delivery



Phase 4:  
Sustaining Your  
Advantage

## The Impact of AI-Powered Data Intelligence

According to a recent study, organizations with fully modernized, AI-led processes achieve:

- 2.5x higher revenue growth
- 2.4x greater productivity
- 3.3x more successful at scaling generative AI use cases

# The MicroAge Difference



## Trusted Expertise

Holistic approach driving real, measurable results



## Certified Microsoft Team

Leveraging the full power of the Microsoft ecosystem



## Gain Competitive Edge

Find and maintain a leading edge and growth path

## Data Intelligence Solution Goals

MicroAge Octem Data Intelligence Services creates a seamless ecosystem of data, security, insights, and strategy by:

- Breaking down data silos
- Simplifying complex challenges
- Fostering cross-departmental collaboration
- Optimizing processes and decision-making

## The MicroAge Octem Process

### 1 DISCOVERY & ENVISIONING

- Uncover hidden opportunities
- Align AI tools with your business requirements
- 3-day AI Envisioning Workshop

### 2 DATA INTEGRITY

- Comprehensive data risk assessment
- Robust data governance and quality management
- Advanced security measures using Microsoft 365 E5 Compliance

### 3 CUSTOMIZED DELIVERY

- Customized AI and automation solutions
- Seamless integration with existing workflows
- Focus on measurable outcomes

### 4 SUSTAINING ADVANTAGE

- Ongoing support and optimization
- License consulting for ROI maximization
- Continuous improvement and security enhancements

## Get Started Today

### Create a clear path to new insights

Transform your business with MicroAge Octem Data Intelligence Solutions today. Let us handle the complexities of leveraging your data and environment while you focus on driving innovation and growth in your business.



### MicroAge has been awarded:

- 🏆 Top MSP 500 - Elite 150
- 🏆 Top Tech Elite 250
- 🏆 Top Solution Provider 500

To get started, contact your MicroAge Account Executive, email [solutions@microage.com](mailto:solutions@microage.com), or call (800) 544-8877.

